

RECEIVED  
CENTRAL FAX CENTER

AUG 03 2007

## FAX TRANSMISSION

DATE: August 3, 2007

PTO IDENTIFIER: Application Number 08/477,805  
Patent Number

Inventor: John C. Harvey

MESSAGE TO: US Patent and Trademark Office

FAX NUMBER: (571) 273-8300

FROM: GOODWIN PROCTER LLP

Carl Benson

PHONE: (202) 346-4000

PAGES (Including Cover Sheet): 4

CONTENTS:

Certificate of Transmission under 37 CFR 1.8

If your receipt of this transmission is in error, please notify this firm immediately by collect call to sender at (202) 346-4000 and send the original transmission to us by return mail at the address below.

This transmission is intended for the sole use of the individual and entity to whom it is addressed, and may contain information that is privileged, confidential and exempt from disclosure under applicable law. You are hereby notified that any dissemination, distribution or duplication of this transmission by someone other than the intended addressee or its designated agent is strictly prohibited.

GOODWIN PROCTER LLP  
901 New York Avenue, NW, Washington, DC 20001  
Telephone: (202) 346-4000 Facsimile: (202) 346-4444

RECEIVED  
CENTRAL FAX CENTER

AUG 03 2007

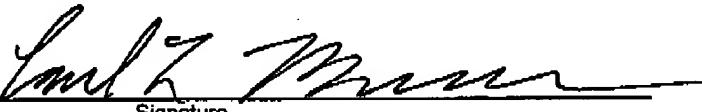
Application No. (if known): 08/477,805

**Certificate of Transmission under 37 CFR 1.8**

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office.

on August 3, 2007  
Date

1) **Statement Under 37 CFR 3.73(b)**  
2) **Power of Attorney to Prosecute Applications Before the USPTO**



Signature

Carl Benson

Typed or printed name of person signing Certificate

38,378  
Registration Number, if applicable(202) 346-4000  
Telephone Number

Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

PTO/SB/86 (04-07)

Approved for use through 09/30/2007. OMB 0851-0031  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**STATEMENT UNDER 37 CFR 3.73(b)****RECEIVED  
CENTRAL FAX CENTER****AUG 03 2007**Applicant/Patent Owner: John C. Harvey, et al.Application No./Patent No: 08/477,805 Filed/Issue Date: June 7, 1995Entitled: SIGNAL PROCESSING APPARATUS AND METHODSPersonalized Media Communications, L.L.C. , a Corporation  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1.  the assignee of the entire right, title, and interest; or
2.  an assignee of less than the entire right, title and interest.  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %)

in the patent application/patent identified above by virtue of either:

A.  An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011069,  
Frame 0096, or for which a copy thereof is attached.

OR

B.  A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

 Additional documents in the chain of title are listed on a supplemental sheet. As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO.  
See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.



Signature

August 3, 2003

Date

Carl L. Benson, Reg. No. 38,378

Printed or Typed Name

(202) 346-4018

Telephone Number

Attorney For Applicant

Title

**RECEIVED  
CENTRAL FAX CENTER**

AUG 03 2007

PTO/SB/06 (01-06)  
Approved for use through 12/31/2008 GPO 0851-0355  
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE  
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO**

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

Practitioner associated with the Customer Number:

OR

Practitioner(s) named below (if more than 101 patent practitioners are to be named, enter a customer number and use).

Name	Registration Number	Name	Registration Number
Thomas J. Scott, Jr.	27,836		
Joseph M. Guillardo	36,539		
Carl L. Benson	38,378		

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned exclusively to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

The address associated with Customer Number: 000070813

OR

<input type="checkbox"/> Firm or Individual Name			
Address			
City	State	Zip	
Country			
Telephone	Email		

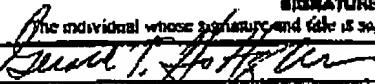
Assignee Name and Address

Personalized Media Communications, LLC  
708 3rd Avenue, 35th Floor  
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/06 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

**SIGNATURE of Assignee or Record**

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature			
Name	Gerald T. Holtzman		
Title	General Counsel		
Date	5/29/07		
Telephone	212.980.3870		

The collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to be furnished by the USPTO to process an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. The collector is authorized to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete the form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FAXES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-8110 and select option 2.